



CHALK ON THE WALK

Presented by the Rotary Club of Cambridge

At MayFair on Sunday, May 6, 2018



SPONSOR PARTICIPATION FORM

Yes! I want to be a sponsor and help support Cambridge Charities. I understand I will have my company's name displayed in big print above an artist's chalk painting during the Harvard Square MayFair Celebration.

Name you want to appear above the chalk drawing: _____

Sponsor's Name _____

Contact Name _____ Phone _____

Street _____ City/ST/Zip _____

E-mail _____ Website _____

Street Squares are available first come, first served basis. *Please indicate quantity and size.*

Square Size	5' x 7'	6' x 8'	7' x 9'	8' x 10'
Square Price	\$300	\$500	\$750	\$1,000
# of Squares				
Total Price	\$	\$	\$	\$

ARTIST INFORMATION – check your preference

I will send my own artist(s) – please have your artist(s) complete an Artist's Participation Form – available online at www.cambridgerotary.org/ChalkArtists.cfm

Please match me with an Artist(s)

PAYMENT INFORMATION – Check your preference. *All proceeds will benefit local Cambridge charities and scholarships. The full price of Chalk on the Walk is tax-deductible. Thank you very much for your participation. We will a receipt to the address listed above.*

Enclose a check payable to Cambridge Rotary Educational Fund, Inc.

Please send a bill. (Bills unpaid after 30 days are subject to an 8% late payment fee.)

Please return this form by Monday, April 30, 2018 to:

- ✓ ChalkOnTheWalk@gmail.com or
- ✓ Cambridge Rotary Club, PO Box 410347, Cambridge MA 02141

Art work must be appropriate for public viewing. No words or symbols intended as advertising may appear within the image. Only the supplied chalk and pastels in a solid form may be used for the street painting, no acrylic paints, liquid pastels, etc. are acceptable. The sponsor acknowledges that Chalk on the Walk is entitled to photograph and reproduce the street painting by the artist(s) in any manner.

For more information, call Joe Kobialka at 617-974-5336 or e-mail ChalkOnTheWalk@gmail.com



CHALK ON THE WALK

Cambridge Rotary Annual Fundraiser



Chalk on the Walk is the Cambridge version of an Italian street painting festival. It is held as part of the Harvard Square MayFair celebration – a destination for over 100,000 people on the first Sunday in May.

Squares marked out along Church Street are sold to local businesses and individuals for prices ranging from \$300 to \$1,300. Artists are recruited from a regional area and compete for prize money that totalled over \$1,000 at last year’s event.

The large crowd provides great name exposure for the sponsors and excellent public presence for Rotary.



The work of the artists – many of whom return year after year – is a real crowd-pleaser.



Extra proceeds and prizes are provided by the crowd – Rotarians sell “vote” tokens for \$1 each / 6 for \$5 – which can be dropped in small buckets at each drawing.

