



CHALK ON THE WALK

Presented by the Rotary Club of Cambridge

At MayFair on Sunday, May 1, 2011



MAJOR SUPPORTER PARTICIPATION FORM

- Yes!** I want to be a Major Supporter of the Cambridge Rotary Chalk on the Walk at the Harvard Square MayFair Celebration on Sunday, May 1, 2011.

Company Name _____

Contact Name _____ Contact Phone _____

Street Address _____

City/ST/Zip _____

Name to be used in print materials _____

Please initial _____

I understand and agree to the following by initialing each box:

- The entity name submitted above will be included in Cambridge Rotary advertising materials for the 2011 Chalk on the Walk.
- I will have an 8' x 10' square for a chalk drawing.
- I request an artist to be assigned to my square.
- I will provide artist(s) to complete the chalk drawing according to the Cambridge Rotary Guidelines (see below). I will have these artists complete an Artist Participation Form (available online at www.cambridgerotary.org).
- Enclosed is a check for \$1,200 made payable to Cambridge Rotary Educational Fund, Inc.
- The Major Supporter acknowledges that Chalk on the Walk is entitled to photograph and reproduce the street painting/drawing created by the artist(s) in any manner.

Guidelines

Art work must be appropriate for public viewing. No words or symbols intended as advertising may appear within the image. Chalk supplies will be provided at the Chalk on the Walk site. Only the supplied chalk and pastels in a solid form may be used for the street painting, No acrylic paints, liquid pastels, etc. are acceptable.

The Major Supporter outreach will close on **February 18, 2011** to allow sufficient time for development of Chalk on the Walk advertising materials. Your participation is very much appreciated by the Cambridge charities supported by the proceeds of this event. Further information is available on the Club Web site – www.cambridgerotary.org

Please return completed form and check to: Cambridge Rotary Educational Fund
c/o Susan Lapierre, Cambridge Savings Bank,
1374 Massachusetts Avenue, Cambridge, MA 02138

For more information call Susan Lapierre at 617-955-6110 or e-mail ChalkOnTheWalk@gmail.com