



CHALK ON THE WALK

Presented by the Rotary Club of Cambridge

At MayFair on Sunday, May 5, 2019



ARTISTS PARTICIPATION FORM

This form can be filled out electronically and e-mailed back to us.

Fill in the blanks below, save the file and attach it to an e-mail to: ChalkOnTheWalk@gmail.com

YES! I want to be an artist and help support Cambridge charities. I understand I am volunteering to make a chalk painting in Harvard Square during MayFair and I am committing my services to “Chalk the Walk!”

Please note we need this form returned by Monday, April 29, 2019

Name (required) _____

E-mail (required) _____

Phone (at least one number is required) Work _____

Home _____ **Cell** _____

There are three ways to participate as a volunteer street painter:

- ✓ Find a business or individual to sponsor a square for you
- ✓ Sponsor a square yourself or with your friends
- ✓ Ask The Rotary Club of Cambridge to match you with a sponsor

Please select one:

Please match me with a Sponsor (no charge for the artist)
 I will sponsor my own square or find my own Sponsor and submit a Sponsor's Participation Form

Please select the size painting you wish to do:

- 5' x 7' (Sponsor's cost is \$300)
- 6' x 8' (Sponsor's cost is \$500)
- 7' x 9' (Sponsor's cost is \$750)
- 8' x 10' (Sponsor's cost is \$1,000)
- No preference

Please check both boxes (Required):

I agree that artwork must be appropriate for public viewing. No words or symbols intended as advertising may appear within the image. **Only the supplied chalk and pastels in a solid form may be used** for the street painting; no acrylic paints, liquid pastels, etc. are acceptable.

I acknowledge that Chalk on the Walk is entitled to photograph and reproduce the street painting by me (and my helpers) in any manner.

THANK YOU! We will e-mail you useful tips and where & when to register to pick up the chalks.

For more information, call Joe Kobialka at 617-974-5336 or e-mail ChalkOnTheWalk@gmail.com



CHALK ON THE WALK

Cambridge Rotary Annual Fundraiser



Chalk on the Walk is the Cambridge version of an Italian street painting festival. It is held as part of the Harvard Square MayFair celebration – a destination for over 100,000 people on the first Sunday in May.

Squares marked out along Church Street are sold to local businesses and individuals for prices ranging from \$300 to \$1,500. Artists are recruited from a regional area and compete for prize money that totaled over \$1,250 at last year’s event.

The large crowd provides great name exposure for the sponsors and excellent public presence for Rotary.



The work of the artists – many of whom return year after year – is a real crowd-pleaser.



Extra proceeds and prizes are provided by the crowd – Rotarians sell “vote” tokens for \$1 each / 6 for \$5 – which can be dropped in small buckets at each drawing.

