



# CHALK ON THE WALK

*Presented by the Rotary Club of Cambridge*

**At MayFair on Sunday, May 7, 2017**



## ARTISTS PARTICIPATION FORM

*This form can be filled out electronically and e-mailed back to us.*

*Fill in the blanks below, save the file and attach it to an e-mail to: [ChalkOnTheWalk@gmail.com](mailto:ChalkOnTheWalk@gmail.com)*

**YES!** I want to be an artist and help support Cambridge charities. I understand I am volunteering to make a chalk painting in Harvard Square during MayFair and I am committing my services to “Chalk the Walk!”

**Please note we need this form returned by Monday, May 1, 2017**

**Name** (required) \_\_\_\_\_

**E-mail** (required) \_\_\_\_\_

**Phone** (at least one number is required) **Work** \_\_\_\_\_

**Home** \_\_\_\_\_ **Cell** \_\_\_\_\_

**There are three ways to participate as a volunteer street painter:**

- ✓ Find a business or individual to sponsor a square for you
- ✓ Sponsor a square yourself or with your friends
- ✓ Ask The Rotary Club of Cambridge to match you with a sponsor

**Please select one:**

Please match me with a Sponsor (no charge for the artist)  
 I will sponsor my own square or find my own Sponsor and submit a Sponsor's Participation Form

**Please select the size painting you wish to do:**

- 5' x 7' (Sponsor's cost is \$250)
- 6' x 8' (Sponsor's cost is \$500)
- 7' x 9' (Sponsor's cost is \$750)
- 8' x 10' (Sponsor's cost is \$1,000)
- No preference

**Please check both boxes (Required):**

**I agree that** artwork must be appropriate for public viewing. No words or symbols intended as advertising may appear within the image. **Only the supplied chalk and pastels in a solid form may be used** for the street painting; no acrylic paints, liquid pastels, etc. are acceptable.

**I acknowledge that** Chalk on the Walk is entitled to photograph and reproduce the street painting by me (and my helpers) in any manner.

**THANK YOU!** We will e-mail you useful tips and where & when to register to pick up the chalks.

For more information call Sally Eaton at 978-505-3753 or e-mail [SallyAEaton@gmail.com](mailto:SallyAEaton@gmail.com)



# CHALK ON THE WALK

## Cambridge Rotary Annual Fundraiser



Chalk on the Walk is the Cambridge version of an Italian street painting festival. It is held as part of the Harvard Square MayFair celebration – a destination for over 100,000 people on the first Sunday in May.

Squares marked out along Church Street are sold to local businesses and individuals for prices ranging from \$250 to \$1,300. Artists are recruited from a regional area and compete for prize money that totalled over \$1,000 at last year's event.

The large crowd provides great name exposure for the sponsors and excellent public presence for Rotary.



The work of the artists – many of whom return year after year – is a real crowd-pleaser.



Extra proceeds and prizes are provided by the crowd – Rotarians sell “vote” tokens for \$1 each / 6 for \$5 – which can be dropped in small buckets at each drawing.



More information including sponsor and artist forms: <http://www.cambridgerotary.org/ChalkOverview.cfm>

Artist Contact: Sally Eaton at 978-505-3753 or e-mail [SallyAEaton@gmail.com](mailto:SallyAEaton@gmail.com)