



CHALK ON YOUR WALK

Virtual event by Rotary Club of Cambridge
Artists' work accepted between Oct 1 -31, 2020



MAJOR SUPPORTER PARTICIPATION FORM

YES! I want to be a Major Supporter of the Cambridge Rotary Chalk on YourWalk, formerly at the Harvard Square MayFair Celebration.

Name or Company Name (for signage): _____

Contact Name: _____ Contact Phone: _____

Email: _____

Street Address: _____

City/ST/Zip: _____ Please Initial: _____

Understand and agree to the following by initialing each box: The entry name submitted above will be included in Cambridge Rotary materials for the 2020 Chalk on Your Walk events social media.

I will find an artist(s) to represent our company and will have these artists complete an **Artist Participation Form** (available online at www.cambridgerotary.org)

I request an artist to be assigned to my purchased "virtual" square.

As a Major Supporter, I acknowledge that the Chalk on the Walk is entitled to photograph and reproduce the street painting/drawing created by the artist(s) in any manner.

Enclosed is a check for ___ \$300, ___ \$500, ___ \$750 or ___ \$1000 made payable to the Cambridge Rotary Educational Fund, Inc.

Other amount _____

Guidelines:

Artwork must be appropriate for public viewing. No words or symbols intended as advertising may appear within the image. Art forms may be chalk, oils, photography, or artistic crafts like quilts or embroidery. The sponsor acknowledges that Chalk on the Walk is entitled to photograph and reproduce the artwork by the artist(s) in any manner.

The Major Supporter outreach will close on **Friday, Oct 16, 2020** to allow sufficient for the development of Chalk on Your Walk virtual materials. Your participation is very much appreciated by the Cambridge charities supported by the proceeds of this event. Further information is available on the Cambridge Rotary Club website-- www.cambridgerotary.org

Please return completed form and check to (by October 16, 2020):

Cambridge Rotary Educational
Fund PO Box 410347
Cambridge, MA 02141

For more information, call Joe Kobialka at 617-974-5336 or email ChalkOnTheWalk@gmail.com



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What is Chalk on the Walk?

Chalk on the Walk is the Cambridge version of an Italian street painting festival and the Cambridge Rotary Club's Annual Spring Fundraiser. It is held as part of the Harvard Square MayFair celebration. Mayfair was cancelled this year, so we need to re imagine this event as a virtual event – our charities need our help more than ever, not less!



What can I expect from this event?

In the past, a large crowd (upwards of 100,000 people!) provided great name exposure for the sponsors and artists-- many of whom return year after year-- and excellent public present for Rotary. Artists receive some supplies. This year the artists will have their work displayed on social media along with the sponsor name.



What does the event support?

Proceeds help the Cambridge Rotary Club support college scholarships, local literacy and education programs and many Cambridge service organizations and projects.

How can I be involved if I don't own a business and didn't buy a square?

You can make a donation by buying a \$20 ticket on our Eventbrite Chalk on your walk

More information including sponsor/artist forms: <http://www.cambridgerotary.org/ChalkOverview.cfm>